



WHPA HVAC STAKEHOLDER ENGAGEMENT STRATEGY (HSES) COMMITTEE MEETING

November 17, 2017 (2pm – 3pm PST)

AGENDA

1. Roll Call
2. Co-Chair's Opening Comments
3. Chartering Committee Update
4. Continued Scoping Questions Discussion
5. Adjournment by 3:00pm

Note: Draft Nov 10th Meeting Minutes were emailed for approval on Nov 15th. Please submit stated votes ASAP but no later than close of business Nov 20th.



For Telephone access:

1. Dial 1-712-775-7035
2. Enter Participant Access Code: 209130#

Announce yourself and organization when speaking.

Mute when not speaking.

- Use *6 to take on/off mute thru teleconference line if needed

◀ ROLL CALL (Invitees)

WHPA Staff, Wendy Worrell (5 min)

- ❑ ACCA – Don Langston
- ❑ AHRI – Garrett McGuire
- ❑ CALBO – Bob Barks
- ❑ CEC – Lea Haro
- ❑ CPUC – Peter Biermayer, Justin Hagler & Jeorge Tagnipes
- ❑ Galawish Consulting Associates – Elsia Galawish
- ❑ HARDI – Talbot Gee
- ❑ HVAC Excellence – Eugene Silberstein
- ❑ ICSC – Keith Walker
- ❑ IHACI – **Bob Wiseman (CO-CHAIR)**
- ❑ Indio Cooling & Heating Supply – Tim Mann
- ❑ JCEEP – David Dias
- ❑ NCI – Mel Johnson
- ❑ PG&E – Mark Salavitch and Christian Weber
- ❑ SCE – Scott Higa
- ❑ SDG&E – **Paul Thomas (CO-CHAIR)** & Pedro Ramirez
- ❑ SoCalGas – Harvey Bringas
- ❑ SMUD – Ravi Patel
- ❑ SynergyNexGen – Barbara Hernesman
- ❑ Transformative Wave – Joe Schmutzler
- ❑ Tre'Laine Associates – Pepper Hunziker
- ❑ WHPA Staff – Mark Lowry & Wendy Worrell



◀ Co-Chair's Opening Comments

Co-Chair Bob Wiseman (IHACI) – (5 min)

▶ Next Meeting (per approved schedule)

- Friday, December 8, 2017
- 9:00am – 10:00am PST



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Chartering Committee Update

Chartering Chair Dave Dias (JCEEP) – (5 min)

▶ Initial Chartering Committee Planning Done

- Held meeting with Chartering Chair, HSES Co-Chairs & WHPA Staff
- Discussed Interplay between HSES & Chartering Committees
- Confirmed Deliverable Needs:
 - Incorporate HSES Committee Scoping Recommendations into Articles of Incorporation, Bylaws, etcetera as needed for Non-Profit Submission Package
 - Draft Content for Review Dec 8th by HSES Committee
 - Final Content for Review Dec 13th by Exec Committee

▶ Roster Recruitment with Targeted List

- Roster Development in Final Stages
- First Meeting Schedule in Process





Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ DISCUSSION RECAP

1. Purpose of WHPA going forward:

- a. Maintain Historic Mission/Vision/Goals?
 - General Agreement Oct 27th: **Modify existing content to be more general in nature, but not too ambiguous**
- b. California-centric vs. National?
 - General Agreement Oct 27th: **Focus California-centric**
- c. Strictly HVAC (refrigeration?)
 - **Further Discussion Needed**





Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ DISCUSSION RECAP

2. Maintain member paradigm?:

- a. Open to Charitable Contributions? Funding Considerations?
 - General Agreement (with Suggestion) Nov 10th: Most indicated agreement to **keep the current membership categories**; Suggestion also made to add Regional Energy Networks (RENs)
 - Suggestion Nov 10th: **Continue as Member organization driven**, but with tiered fee structure & 501(c)(6) non-profit trade organization path
 - General Agreement Nov 10th: **Ensure CEC and CPUC can remain engaged in WHPA**



Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ DISCUSSION RECAP

3. Lobbying/political action?

- General Agreement Nov 10th: WHPA Should NOT Focus on Lobbying nor Political Action, but rather should remain as a neutral organization for cross-communication





Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ DISCUSSION RECAP

4. Board of Directors:

- a. Executive Committee?
- b. Council of Advisors?
 - General Agreement Nov 10th: Board of Directors should **NOT be larger than existing Executive Committee (EC)**
 - Suggestion Nov 10th: Make the current EC the Board of Directors initially, but ...
 - Survey EC Members to ensure desired participation & best representation going forward
 - Ensure understanding that Board positions would regularly refresh (1–3 years) to keep WHPA focused on near term and intermediate goals
 - Suggestion Nov 10th: Have the Chartering Committee address this concept to ensure a mechanism is in place at the onset



Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ OPEN QUESTIONS FOR DISCUSSION

1. Purpose of WHPA going forward:

- a. Should focus be expanded from HVAC to HVACR (to add Refrigeration)?





Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ OPEN QUESTIONS FOR DISCUSSION

2. Maintain member paradigm?

- a. Add Regional Energy Networks (RENs)?
 - Defer to Chartering Committee?
- b. Keep Membership at the Organization Level?
- c. Establish a Tiered Membership Fee Structure?
 - Chartering to Handle Details if Concept Agreement
- d. What type of Non-Profit Structure?
 - Chartering to Handle Details if Concept Agreement
- e. What Other Funding Sources are possible and/or should be pursued?





Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ OPEN QUESTIONS FOR DISCUSSION

4. Board of Directors:

- a. Should the current EC become the initial Board of Directors?
- b. Should the current EC be surveyed/evaluated for participation desire and/or engagement history, including the option to change member organization representatives?
 - If so, who should do this and when?
- c. Should the Board of Directors regularly refresh (such as every 1–3 years) to keep WHPA focused on near term and intermediate goals?
 - Chartering to Handle Details if Concept Agreement



Continued Scoping Questions for WHPA Discussion

WHPA Staff, Mark Lowry – (45 min)

▶ NEW DISCUSSION

5. Officers of the Corporation

- a. Who fills these roles?





Meeting Close

Co-Chair, Paul Thomas (SDG&E)

- ▶ Adjourment by 3:00pm PST



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For More Information, Contact ...

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