



August 21st Cost Effectiveness Testing Educational Webinar sponsored by the WHPA Energy Savings & DEER Committee

August 2015

When: August 21st from 11am to noon Pacific

What: You are cordially invited to attend a WHPA webinar on Cost Effectiveness Testing. Ed Vine with the Lawrence Berkeley National Lab is the featured speaker.

The webinar is sponsored by the [WHPA Energy Savings & DEER Committee](#) and includes both presentation and an open Q&A session. It will address the following:

- What are cost effectiveness tests and what do they tell us?
- Why are there so many different tests?
- Who in California decides which test(s) will be used in the state?
- Why does California use the TRC (Total Resource Cost test)?
- Even though the TRC formula includes both the value of and cost of NEBs (non-energy benefits) in the formula, why has the TRC been a problematic test in practice, particularly for measures such as HVAC maintenance in which NEBs play such a big part of buying decisions?

Mark your calendar for 8/21 from 11am to noon Pacific! For a formal calendar notice, contact WHPA Staff at wendy@performancealliance.org.

ATTENDANCE INFORMATION

1. On August 21st, by 10:55 a.m. Pacific, click this WebEx link:
<https://betterbuildings.webex.com/betterbuildings/onstage/g.php?d=662177083&t=a>
2. Enter your name, organization and email address.
3. Enter Password: **WHPA**
4. Dial **(650) 479-3208** and enter access code: **662 177 083**.